

2026



# Business Company Profile

[www.africadreamland.com](http://www.africadreamland.com)





# Table Of Contents

- 1 About Company
- 2 Welcome Message
- 3 Vision & Mission
- 4 Our Service
- 5 Project
- 6 Milestones
- 7 Why Chose us
- 8 The Team
- 9 Contacts







# About Company

African Dreamland Tours and Safaris is a TATO Certified boutique safari operator headquartered in Arusha, Tanzania, specializing in custom-curated wildlife expeditions across Tanzania's Northern Circuit and Zanzibar archipelago. Unlike mass-market operators, we combine fleet ownership with intimate local expertise to deliver seamless, high-value safari experiences for discerning travelers from Germany, USA, Australia, Kenya, South Africa, and North America.

Our multi-platform integration across TourRadar, TripAdvisor, GetYourGuide, SafariBookings, Klook, and Musement ensures global accessibility while maintaining the personalized service standards of a local, owner-operated company.



# Welcome Message

**Godfrey Joseph**

*Chief Executive Officer*



Welcome to African Dreamland Tours and Safaris where the magic of Africa is not just a destination but a living, breathing experience designed exclusively for you. From Kilimanjaro mountains to the vast golden plains of the Serengeti, from the ancient caldera of the Ngorongoro Crater to the shores of Zanzibar, Tanzania holds within her borders some of the most inspiring spectacles of the planet.

Here we believe every traveler deserves more than a holiday, they deserve a transformation. We are a passionate team of local experts rooted in Arusha, the safari capital of East Africa. Every itinerary we design is a personal story waiting to be told, shaped by your curiosity, your pace and your dreams.

We invite you to step beyond the ordinary. Let us be your trusted companion through the wild heart of Africa.

Warm regards

*The African Dreamland Team*

# Vision & Mission

## Vision

To craft transformative African safari experiences that connect discerning travelers with Tanzania's extraordinary wildlife and cultures, while upholding the highest standards of safety, sustainability, and personalized service.

## Mission

To become the premier safari operator in East Africa by 2030, recognized globally for our fleet-owned reliability, Market expertise and seamless Safari Integrations.





# Our Service

## Wildlife & Safari Tours

Our flagship offering. From 1 day trips to 11 days grand circuit safaris, we operate across all East Africa premier national parks.

## Kilimanjaro Trekking

Conquer Africa's highest peak with our experienced mountain guides. We offer all major routes including Machame, Marangu, Lemosho and Rongai.

## Zanzibar Beach Holidays

Complete your Tanzania adventure with a paradise island escape. We arrange accommodation across Zanzibar's range of resorts.

## Honeymoon & Romance Tours

We design bespoke honeymoon itineraries combining romantic bush settings, candlelit dinners under the stars, hot air balloon rides

## Group & Cultural Tours

We organize group tours that include Maasai village visits, Swahili cultural experiences in coastal towns, and immersive local market tours.

# Project & Initiatives

## Community Tourism Integration Program

We actively partner with Maasai and Swahili communities along our safari corridors, participating in community development programs, schools and local artisan market support.

## Wildlife Conservation Partnership

We Support Tanzania's national conservation efforts by collaborating with recognized wildlife conservation NGOs. We educate our guests on anti-poaching efforts.

## Eco-Friendly Operations Drive

We are systematically transitioning to eco-conscious operations including reducing single use plastics in our safari vehicles and partnering with eco certified lodges.







# Company Milestones

**From Our Founding to today,  
We have achieved significant  
milestones that demonstrate  
our rapid growth and  
deepening credibility in the  
East African travel Industry**

**2022**

Company concept developed by a team of enthusiastic professionals with shared vision of redefining the safari experience.

**2023**

Official Registration of African Dreamland Tours and Safaris: establishment of Arusha Headquarters and Launch of Northern Circuit Safari Packages.

**2024**

Website Launch at [www.africandreamland.com](http://www.africandreamland.com) and introduction of full catalogue spanning 1-day to 11-day packages.

**2025**

Surpassed 1,600 visitor milestone, Secured Partnerships with premier lodges and camps across the Serengeti, Ngorongoro, Tarangire and Selous corridors.

# Why Choose us

- Locally owned & Operated in Arusha
- Fully customizable itineraries tailored to each guest
- Both Northern and Southern circuits fully covered
- In house expert guides with ongoing training
- Transparent, competitive pricing with no hidden fees
- 24/7 support before, during and after your safari
- Hotel, activities and transport full integrated
- Eco-conscious operations and community investment





# Meet The Team



**Godfrey Joseph**  
*Chief Executive Officer*

A Visionary Tanzanian entrepreneur and safari expert with deep roots in East Africa tourism. with an intimate knowledge of every national park, lodge and cultural destinations in Tanzania. The CEO leads African Dreamland's strategy and clients relations.



**Musa Johnson**  
*Sales & Marketing Manager*

The first voice our guests hear and the last to ensure everything has gone perfectly. The sales and reservations team handles every inquiry with speed, warmth and detail building custom itineraries, coordinating logistics & maintaining relationships with clients.



# Our Contact



+255 767 028631/ +255 725 328631



[sales@africadreamland.com](mailto:sales@africadreamland.com)



[www.africadreamland.com](http://www.africadreamland.com)



P.O Box 54 Arusha